

16th ICCLC
SEE THE LIGHT



Softel Sydney
Wentworth
8-10 September 2017

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www.cclsa.org.au



cornea &
contact lens
SOCIETY OF AUSTRALIA

Sponsorship & Exhibition Prospectus



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**cornea &
contact lens**
SOCIETY OF AUSTRALIA

ICCLC 2017... your opportunity to Connect!

The CCLSA Board invites you to become an integral part of the 16th International Cornea and Contact Lens Congress (ICCLC).

There is an extensive range of sponsorship options, ensuring that there is a package to suit all levels of involvement. All packages will be sold on a first-in basis.

Conference Program

Delegates will take part in a fantastic program over two and a half days, delivered by an array of talented speakers. The program aims to enlighten and share experiences, making it a truly outstanding event.

Location

Sofitel Sydney Wentworth, Sydney





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Dates

Now

March 2017

March 2017

Sponsorship & Exhibition on sale

Sponsorship & Exhibition Kit available

Online registration open

8-10 September 2017

ICCLC 2017... *show time!*

Contacts



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Event Managers

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About CCLSA

The Cornea & Contact Lens Society of Australia (CCLSA) is dedicated to promoting research, professional development and networking in the cornea and contact lens field. Since 1962, our organisation has encouraged the exchange of research, knowledge and experience among professionals working in the cornea and contact lens industry.

Over the years, we have established an enviable reputation as a well-recognised and highly respected professional organisation committed to supporting Australian optometrists and ophthalmologists.



ICCLC Audience

ICCLC 2017 welcomes all members, industry practitioners, researchers, and optometry students. The majority of attendees come from the optometrist field, a mixture of practice managers, owner-operators, students as well as ophthalmologists and orthoptists.



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Sponsorship opportunities exist for leaders in industry to showcase their product/service to an elite, highly sought-after target audience.

Exhibition booths give organisations the opportunity to do business face-to-face during the dedicated times throughout the program for interaction with delegates.

Program Overview Visit the website for updated program information.

Friday 8 September

PM	Exhibition Bump in
PM	On-site Registration & Optional Workshops
Eve	Welcome Reception

Saturday 9 September

AM	Breakfast Symposium
All Day	Conference Sessions
Eve	Congress Dinner at Sofitel Sydney Wentworth

Sunday 10 September

AM	Breakfast Symposium
All Day	Conference Sessions
PM	AGM



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PACKAGE	Investment	Naming rights Program Inclusions*	Exhibition	Complimentary Passes	Recognition#
Diamond Breakfast x 2	\$31,900 +	ICCLC 2017 Diamond Sponsor Your Breakfast symposium	Triple Booth Preferred positioning	3 Full registrations 3 Booth staff per day	In all promotion including Website 200 word profile with logo in Handbook ¹ Double page advertisement in Handbook ¹ On screen & on stage
Diamond Dinner x 1	\$31,700	ICCLC 2017 Diamond Sponsor Branding of the Dinner 10 minute speech at Dinner	Triple booth Preferred positioning	3 Full registrations 3 Booth staff per day	200 word profile with logo in Handbook ¹ Full page advertisement in Handbook ¹ On screen & on stage at Dinner
Diamond Plenary x 1	\$29,500	ICCLC 2017 Diamond Sponsor 20 minute plenary keynote Panel participation Naming rights of wrap-up drinks	Triple Booth Preferred positioning	3 Full registrations 3 Booth staff per day	200 word profile with logo in Handbook ¹ Double page advertisement in Handbook ¹ On screen & on stage
Gold Plenary x 1	\$23,600	ICCLC 2017 Gold Sponsor 10 minute plenary keynote	Double booth Preferred positioning	2 Full registrations 2 Booth staff per day	75 word profile with logo in Handbook ¹ Single page advertisement in Handbook ¹ On screen & on stage
Gold Workshop x 2	\$19,900	ICCLC 2017 Gold Sponsor 10 minute speech in workshop	Double booth Preferred positioning	2 Full registrations 2 Booth staff per day	75 word profile with logo in Handbook ¹ Single page advertisement in Handbook ¹ On screen & on stage
Silver Satchel & Lanyard x 1	\$19,800 +	ICCLC 2017 Silver Sponsor Branding of the satchel Branding of lanyard	Double booth	1 Full registrations 1 Booth staff per day	75 word profile in Handbook ¹ Half page advertisement in Handbook ¹ On screen & on stage
Silver Welcome x 1	\$14,100	ICCLC 2017 Silver Sponsor Branding of the Welcome 5 minute speech at Welcome	Double booth	1 Full registrations 1 Booth staff per day	75 word profile with logo in Handbook ¹ Half page advertisement in Handbook ¹ On screen & on stage at Breakfast
Exhibition	\$3,850	selling...	Single booth	1 Full registration or 2 booth staff	75 word profile with logo in Handbook ¹
Student Program	\$175 per student	Branding of the Student Program Pre-Grad session in the program	-	1 Full registration	75 word profile with logo in Handbook ¹

* All program inclusion is subject to approval by the ICCLC Program Committee
+ refers to the additional costs for fulfilment of package e.g. catering, materials etc.

All branding is dependant on meeting timelines advised to provide material
¹ Handbook refers to the A5 size Program Book received onsite by all attendees



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*Great packages available
get in quick!*

Diamond Breakfast <i>sold...</i>	Diamond Breakfast	Diamond Dinner	Diamond Plenary
Gold Workshop	Gold Workshop	Gold Plenary	
Silver Satchel & Lanyard		Silver Welcome <i>sold...</i>	
Student Program		Exhibitor Packages <i>selling...</i>	

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PACKAGE Investment	Inclusions	
Diamond Breakfast Sponsor \$31,990 +	<ul style="list-style-type: none"> • ICCLC 2017 Diamond Sponsor Breakfast symposium • Double page advertisement in the Program Handbook¹ • 200 word profile with logo in Handbook¹ • Three (3) complimentary conference registrations • Three (3) complimentary booth staff registrations 	<ul style="list-style-type: none"> • Triple booth in preferred positioning (first sold basis) • Complimentary inclusion in the Exhibition Passport • Recognition on the ICCLC website and on-screen onsite • 1 piece of material in the conference delegate satchel • Delegate list
Diamond Dinner \$31,700	<ul style="list-style-type: none"> • ICCLC 2017 Diamond Dinner Sponsor • 10 minute speech at the Dinner • Branding of the Dinner • Single page advertisement in the Program Handbook¹ • 200 word profile with logo in Handbook¹ • Three (3) complimentary conference registrations 	<ul style="list-style-type: none"> • Three (3) complimentary booth staff registrations • Triple booth in preferred positioning (first sold basis) • Complimentary inclusion in the Exhibition Passport • Recognition on the ICCLC website and on-screen onsite • 1 piece of material in the conference delegate satchel • Delegate list
Diamond Plenary \$29,500	<ul style="list-style-type: none"> • ICCLC 2017 Diamond Sponsor • 20 minute plenary keynote • Panel participation • Naming rights of, and speech at, wrap-up drinks • Double page advertisement in the Program Handbook¹ • 200 word profile with logo in Handbook¹ • Three (3) complimentary conference registrations 	<ul style="list-style-type: none"> • Three (3) complimentary booth staff registrations • Triple booth in preferred positioning (first sold basis) • Complimentary inclusion in the Exhibition Passport • Recognition on the ICCLC website and on-screen onsite • 1 piece of material in the conference delegate satchel • Delegate list
Gold Plenary \$23,600	<ul style="list-style-type: none"> • ICCLC 2017 Gold Sponsor • 10 minute plenary keynote • Single page advertisement in the Program Handbook¹ • 75 word profile with logo in Handbook¹ • Two (2) complimentary conference registrations • Two (2) complimentary booth staff registrations 	<ul style="list-style-type: none"> • Double booth in preferred positioning (first sold basis) • Complimentary inclusion in the Exhibition Passport • Recognition on the ICCLC website and on-screen onsite • 1 piece of material in the conference delegate satchel • Delegate list



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PACKAGE Investment	Inclusions	
Gold Workshop x 2 \$19,900	<ul style="list-style-type: none"> • ICCLC 2017 Gold Sponsor • 10 minute speech in workshop • Single page advertisement in the Program Handbook¹ • 75 word profile with logo in Handbook¹ • Two (2) complimentary conference registrations • Two (2) complimentary booth staff registrations 	<ul style="list-style-type: none"> • Double booth in preferred positioning (first sold basis) • Complimentary inclusion in the Exhibition Passport • Recognition on the ICCLC website and on-screen onsite • 1 piece of material in the conference delegate satchel • Delegate list
Silver Satchel & Lanyard \$19,800 +	<ul style="list-style-type: none"> • ICCLC 2017 Silver Sponsor • Branding of the satchel and lanyard • Half page advertisement in the Program Handbook¹ • 75 word profile with logo in Handbook¹ • One (1) complimentary conference registration • One (1) complimentary booth staff registration 	<ul style="list-style-type: none"> • Double booth (first sold basis) • Complimentary inclusion in the Exhibition Passport • Recognition on the ICCLC website and on-screen onsite • 1 piece of material in the conference delegate satchel • Delegate list
Silver Welcome \$14,100	<ul style="list-style-type: none"> • ICCLC 2017 Silver Sponsor • Branding of the Welcome • 5 minute speech at the Welcome • Half page advertisement in the Program Handbook¹ • 75 word profile with logo in Handbook¹ • One (1) complimentary conference registration 	<ul style="list-style-type: none"> • One (1) complimentary booth staff registration • Double booth (first sold basis) • Complimentary inclusion in the Exhibition Passport • Recognition on the ICCLC website and on-screen onsite • 1 piece of material in the conference delegate satchel • Delegate list

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PACKAGE	Inclusions	
Investment		
Exhibition \$3,850	<ul style="list-style-type: none">• ICCLC 2017 Exhibitor• 75 word profile with logo in Handbook¹• Single Booth (first sold basis)	<ul style="list-style-type: none">• One (1) complimentary conference registration OR• Two (2) complimentary booth staff registrations
Student Program \$175 per student	<ul style="list-style-type: none">• ICCLC 2017 Student Program Sponsor• Branding of student program	<ul style="list-style-type: none">• Pre-grad session in program• One (1) complimentary conference registration

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Inclusions	Conference registration	Booth staff
One ticket to the Welcome Reception (Friday 8 September)	Included Additional tickets available @ \$98pp	Not included Tickets available @ \$98pp
One ticket to the Congress Dinner (Saturday 9 September)	Included	Tickets available @ \$165pp
Access to the conference sessions	Included	Not included
Access to the Exhibition each day	Included	Included
Lunch and refreshment breaks each day	Included	Included
A delegate satchel	Included	Included



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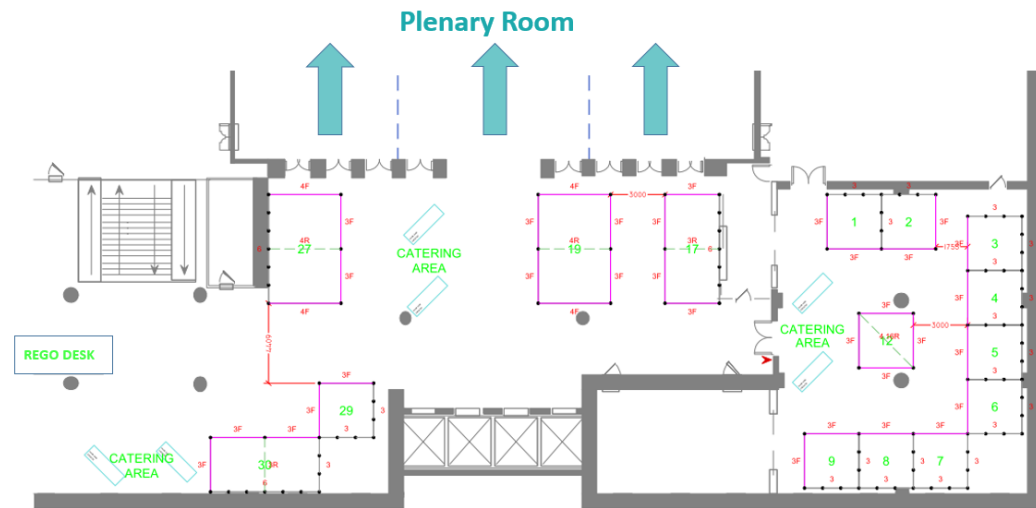
Exhibition Space

Custom stands subject to approval

Shell scheme inclusions:

- White octanorm booth
- Fascia sign
- 2 x track spotlight per booth
- 1 x single power board per booth

Ceiling height in the lobby is 5.3m



All packages will be sold on a first-in basis.

Floor plan is correct at the time of printing and is subject to change without notice.